



LAUNCH OF 'WIN A TRIP TO MAURITIUS' COMPETITION ON THE LIVERPOOL FC WEBSITE

The Mauritius Tourism Promotion Authority and Liverpool Football Club have launched a global holiday giveaway competition that will run from 25 August to 9 October 2022.

The lucky winner will spend a week soaking up the amazing beaches, lagoons and reefs of Mauritius.

[Port Louis, 26 August 2022]

The Mauritius Tourism Promotion Authority and Liverpool Football Club have launched on Thursday 25 August 2022 a global competition giving away a week's holiday for two on the island. The closing date for entries is Sunday 9 October 2022.

The launch of this holiday giveaway competition follows the reactivation of the global partnership making Mauritius the club's Official Tourism. The prize draw is open to entrants aged 18 and over from all over the world, who only have to log on to the [dedicated page on the Liverpool FC website](#) and enter their details.

The prize includes return flights to Mauritius from the entrant's home country for two people in economy class, seven nights' half board hotel accommodation, and travel to and from the international airport closest to the entrant's home.

The Mauritius Tourism Promotion Authority became Liverpool FC's official tourism partner in July 2020. The partnership sees Mauritius benefit from a range of the club's digital, social media and marketing assets, in a massive boost to the country's goal to become a leading global tourist destination and business hub of Africa.

As English football's most successful club and one of the best teams in the world, Liverpool FC has a huge international following, with millions of fans across the globe.

Mauritius is one of the top premier luxury holiday destinations with one of the highest rates of return visitors. It is also one of the most business and investment-friendly locations in the world. The island has been an established centre for international banking and finance for at least 20 years, and plans to grow this reputation for business around the world.

The Government of Mauritius is committed to enhancing and expanding the image of the country around the world and the impact of COVID-19 on the international tourism and business sector has only increased the importance of its international branding strategy, making the deal with Liverpool Football Club such a crucial and valuable one.

The relationship between Mauritius and Liverpool FC, which enjoys a huge following and opened an international academy on the island three years ago, goes back many years.

Mauritius Tourism Promotion Authority
5th Floor, Victoria House, St Louis
Street, Port Louis, Republic of Mauritius
T +230 203 1900 | F +230 212 5142
E mtpa@intnet.mu
www.mauritiusnow.com



#MAURITIUS
now

